One of Japan’s largest specialized exhibitions where cutting-edge products, technologies, and services of the construction (engineering and architecture) and surveying industry from 15 collaborating organizations are gathered in one hall.

**CSPI-EXPO**

Construction & Survey Productivity Improvement EXPO

3RD CONSTRUCTION & SURVEY PRODUCTIVITY IMPROVEMENT EXPO

~ CUTTING-EDGE TECHNOLOGY OF THE NEXT GENERATION IN ONE PLACE ~

**Date**: April 22 (Wed), 23 (Thurs), 24 (Fri) 2020

**Venue**: Makuhari Messe Exhibition Hall 1, 2, and 3, outdoor exhibition hall (for actual machinery demonstration)

Organized by: Construction & Survey Productivity Improvement EXPO Executive Committee

Supported by: Ministry of Economy, Trade and Industry (METI) and Ministry of Land, Infrastructure, Transport and Tourism (MLIT)

With the cooperation of:

- Public shareholders: Japan Society of Civil Engineers
- General association: Japan Federation of Construction Management Engineers Associations
- (General association) National General Contractors Association of Japan
- General association: Japan Federation of Construction Contractors
- General association: Japan Smaller Construction Contractors
- Public corporation: Japan Association of Surveying
- Public corporation: Japan Association of Surveying Equipment Manufacturers Association
- Public corporation: Japan Association of Surveying Instruments Manufacturers’ Association
- General association: Japan Civil Engineering Consultants Association
- General association: Japan Structural Engineers Association
- General association: Surveying Education & Research Organization
- Co-exhibitor: Express Highways Research Foundation of Japan (EHRF)

**Recruiting Exhibitors**

This exhibit is intended to provide a venue for business discussion between exhibitors and visitors.

**Please share with related departments, partner companies, etc.**

To request for additional information (free of charge), please visit our website: [http://cspi-expo.com/](http://cspi-expo.com/)

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**EXHIBITOR PROSPECTUS**

1. **Exhibit Standard**

   - 1 booth: Front 3.0m x Depth 3.0m x Height 3.0m

2. **Exhibition Fee**

   - The fee is charged per booth.
   - The fee is only for the years and does not include the basic package.
   - Please prepare your own interior decoration (wall panels, carpet, fixtures, electrical work, etc.) or use "Rental Decoration".

   

   ![Exhibit Standard Diagram]

   

   **Number of Booths** | Fee (tax not included) | Association Members Special Discount (tax not included)
   --- | --- | ---
   1 – 10 booths | ¥ 320,000 | ¥ 280,000
   11 booths or more | ¥ 360,000 | ¥ 320,000

3. **Exhibition Rules and Regulations**

   Please refer to the “Exhibition Rules and Regulations” at the back of the application form.

4. **Rental Decoration**

   - **Included in the fee**
   - Wall panels (white)
   - Company name board (Company name x booth no.)
   - Carpet
   - 10kw Outlet ~ 2 outlets
   - 3 spotlights
   - Main electric wire construction cost (USD)
   - Name card holder
   - Counter stand
   - Reception counter
   - Folding chair
   - Trash bin
   - Please note that specifications may change.

   

   **Rental decoration fee**

   

   ![Rental Decoration Diagram]

   

   **Number of Booths** | Fee (tax not included) | Association Members Special Discount (tax not included)
   --- | --- | ---
   1 – 10 booths | ¥ 100,000 | ¥ 100,000
   11 booths or more | ¥ 130,000 | ¥ 110,000

5. **Support Service for Exhibitors**

   - **Make the most of this exhibition and participate in the “Practical Exhibit Utilization Seminar”**(PRD)
     - About 3 months before the exhibition, we will prepare various themed seminars to effectively use the exhibition as a springboard to the sales growth of your company.

   - **Complimentary Invitation Tickets Offering**(PRD)
     - We will provide your desired number of Complimentary Invitation Tickets for free. By inviting existing customers and prospects to your booth, you can acquire new customers.

6. **How to Apply / Schedule Until the Session**

   **August 30, 2019**

   Early Discount Deadline

   - The application submitted until August 30, 2019, will be discounted of ¥ 300,000.

   **December 31, 2019**

   Primary Exhibition Application Deadline

   - Please send the following to the specified address or email.

   **February 28, 2020**

   Practical Exhibit Utilization Seminar

   - We will distribute the seminar material in which the details about the seminar, such as regulations, various applications and information, are included. We will explain the requirements before the exhibition.

   **March 1 – 31, 2020**

   Submission of Various Documents

   - Please submit the necessary documents that are indicated in the exhibition manual. The booth locations will be determined by the organizer, taking into consideration the categories of products being exhibited.

   **April 28 – 30, 2020**

   Booth Construction

   - We will send each exhibitor a list of complements and contact information. Please confirm your list and contact the organizer.

   **April 30, 2020**

   After the Exhibition, removal of Booths

   - Please note that this information is subject to change, and the organizer reserves the right to change any aspect at any time.

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**CONTACT / APPLICATION**

Construction & Survey Productivity Improvement EXPO Secretariat

Alps Ichigaya 3F 4-8-30 Kudanminami, Chiyoda-ku, Tokyo 102-0074

TEL: 03-3237-3430 FAX: 03-3237-5009 E-mail: office@cspi-expo.com

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**SUPPORT SERVICE FOR EXHIBITORS**

1. **Make the most of this exhibition and participate in the “Practical Exhibit Utilization Seminar”**(PRD)

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3. **VIP Special Invitation Tickets Offering**(PRD)

   - Take advantage of the “VIP Special Invitation Ticket” to invite important customers.

4. **“Product / Technology PR Seminar by Exhibitors”**

   - We offer seminar venues to publicize your products and services, etc., for a fee. By holding your own seminar, you can connect with business discussions.

5. **Please contact us for details, as we offer other various support.**

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**HOW TO APPLY / SCHEDULE UNTIL THE SESSION**

After confirming the “Exhibition Rules and Regulations” at the back of the application form, fill out the “Exhibition Application Form” and send it to the following secretariat.
Japan’s largest! A specialized exhibition that brings together state-of-the-art technology, products and services that will lead the construction and surveying industry to the next generation.

**EVENT OUTLINE**
Date: April 22, 23, 25 (Thurs., Fri., Sun.) 10:00
Venue: Makuhari Messe Exhibition Halls 1, 2, and 3, outdoor exhibition hall (for actual machinery demonstrations)

**Organized by:** Construction & Survey Products Improvement EXPO Executive Committee
**Supported by:** Ministry of Economy, Trade and Industry (METI), and Ministry of Land, Infrastructure, Transport and Tourism (MLIT)
**With cooperation of:**
- Public association: Japan Society of Civil Engineers
- General association: Japan Federation of Construction Contractors
- General association: All Japan Smaller Construction Contractors
- General association: Japan Construction Machinery and Construction Association
- Public association: Japan Association of Surveyors
- General association: Japan Federation of Survey and Planning Associations
- General association: Japan Bridge Association
- General association: Chiroro Surveying Education & Research Organization
- Co-exhibitor: Express Highway Research Foundation of Japan (HPR)

**PREVIOUS YEAR’S (2019) ATTENDANCE RECORD**
<table>
<thead>
<tr>
<th>May 22 (Wednesday)</th>
<th>May 23 (Thursday)</th>
<th>May 24 (Friday)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of visitors</td>
<td>11,120 persons</td>
<td>12,593 persons</td>
<td>11,364 persons</td>
</tr>
<tr>
<td>Number of VIP visitors</td>
<td>1,911 persons</td>
<td>1,017 persons</td>
<td>745 persons</td>
</tr>
<tr>
<td>Number of media visitors</td>
<td>59 persons</td>
<td>24 persons</td>
<td>0 persons</td>
</tr>
<tr>
<td>Total number of visitors</td>
<td>33 persons</td>
<td>0 persons</td>
<td>0 persons</td>
</tr>
<tr>
<td>Total (① + ② + ③)</td>
<td>13,123 persons</td>
<td>13,634 persons</td>
<td>12,162 persons</td>
</tr>
</tbody>
</table>

General principle about the total number of visitors:
① Number of visitors = Number of visitors who are not associated with any organizations or who are not associated with the government. This counts all visitors who attend the event.
② Number of VIP visitors = VIP visitors who are associated with the government or any organizations. This counts all VIP visitors who attend the event.
③ Number of media visitors = Media visitors who are associated with any organizations or who are not associated with the government. This counts all media visitors who attend the event.

**NUMBER OF EXHIBITORS AND VISITORS**

<table>
<thead>
<tr>
<th>EXHIBITOR TRENDS</th>
<th>VISITOR TRENDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXHIBITOR TRENDS</td>
<td>VISITOR TRENDS</td>
</tr>
<tr>
<td>177 companies</td>
<td>219 companies</td>
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</tr>
</tbody>
</table>

**EXHIBITED PRODUCTS / CATEGORIES**
- Excavator
- Transportation machinery
- Grading equipment
- Road machinery
- Tunneling machinery
- Small construction machinery
- YMBO backhoe
- Construction work machinery
- Shovel and bulldozer
- Crane
- Aerial work platform and workbenches
- Trucks and carriers
- Power system and attachment
- Cargo handling, transportation machine, loading machine
- Ground improvement machine
- Turning rammer and plate
- Road maintenance
- Safety and security materials
- Trucks and carriers
- Commercial vehicles, rental cars, vehicle machinery
- Aerial work platform and workbenches
- Scaffold and suspension scaffold
- Cargo handling and lifting machinery
- Provisional equipment and common provisional products
- Compressor
- General welding machine, lighting equipment
- General purpose machinery
- Concrete equipment
- Small general purpose equipment
- Heavy goods transportation and heavy equipment
- Environmental and cleaning equipment
- Plumbing equipment
- House and furnishings
- Communication equipment and measuring instruments
- Decontamination, environment-related
- Fire engines
- Temporary materials and equipment
- Season products
- Agricultural machinery and construction
- Environmental cycle machine
- Measurement and weighing equipment
- Construction technology and methods
- Construction ICT
- NEXUS products
- Surveying instrument
- Measuring machine and applied measuring instrument
- Computerized construction equipment
- 3D measuring equipment
- Video equipment
- Application
- IT programs, programming

**CSPI-EXPO BUSINESS DISCUSSION DETAILS (PREVIOUS RESULTS)**
- Introduction and comparison of new products, new technology and new services
- Technical and productivity improvement consultation
- Comparison and evaluation of actual machinery demos
- Trial run and comparison
- Equipment introduction consultation
- Program consultation
- Technical consultation on issues
- Meeting of estimation / introduction time
- Other

CSPI-EXPO is an exhibition that intends to provide a venue for business discussion between exhibitors and visitors. A great place to expand your business! Please exhibit your products and services to expand sales!